



# Business Modelling for Excellence

Only you can  
set yourself apart  
from the rest

## *What do Bill Clinton and Tony Blair have that George Bush and Gordon Brown don't?*

They are NLP trained. Some of the most successful people in the world are trained in the skills of Neuro-linguistic Programming and now you can be too.

Model the best and get the same incredible results!

Learn how to communicate more effectively with staff and customers which means you will be able to increase your sales and reduce your costs and have more effective, happier staff?

That's what the incredibly powerful techniques from the field of Neuro-linguistic Programming can do for your business.

*Thanks for a brilliant course Jonathan and Deb. The results are really cool. I taught 4 of my 50 staff anchoring, eye patterns and buying strategies and they are turning over 200% - 300% more than they used to. Thank you.* Lisa Boorer - Brisbane

NLP constitutes a set of skills, language patterns and techniques that enhance communication and facilitate personal change in yourself and others.

## *Who Should Attend?*

If you run a business, if you manage staff, if you sell products or services then this course is for you.

**Satisfaction 100% Guaranteed**

See website for details

## *Trainers*

Deborah Harper and Jonathan Bispham bring their expertise as Trainers and Master Practitioners of Neuro-linguistic Programming to this 3 day event to give you the skills you need to excel in any economic environment.

## *What Will You Learn?*

- Discover 'how' your clients buy, so that you can sell in an irresistible way.
- Learn how to build rapport with anyone quickly
- Learn SMART criteria to make your business goals a reality.
- Understand 'Sleight of Mouth' techniques to answer any objection.
- Find out what motivates your staff, your customers and yourself, so that can enhance your business performance.
- Overcome overwhelm at work.
- Learn HOW to think laterally.
- Discover the inner programs that determine our unique skills, abilities and attitudes so that you can choose the right people for the right job and save time re-hiring and training.
- Anchoring – Change the emotional state of the person you are talking to, covertly to get them excited about your proposal.
- Learn how to model excellence in others so that you can achieve the same results
- Learn the 5 Step Sales Process and maximise your hit rate.

28-30 April, 2010

1pm - 8pm

Prana Centre, Gold Coast

Earlybird \$1595 Full \$1895

Limited Seats

(Be quick last course sold out)

**Book Now on 1300 388875  
or [www.mindpro.com.au/bm4x.php](http://www.mindpro.com.au/bm4x.php)**